

A level Business

Exam board: AQA

Where do I start?

You must meet the minimum entry requirements of Wootton Park VI. In addition to this you then also need at least a **Grade 6 in English, Maths and also in Business if you have studied before.**

Business – about the subject:

In Business learners develop a broad understanding of business organisations and study areas such as markets, customers, finance, operations, communication, information technology, strategy and decision making. Business issues are often addressed at national, international and global levels.

Learners will be encouraged to use an enquiring, critical and thoughtful approach to their studies and to develop an understanding of business behaviour from a range of perspectives.

A level Business introduces you to all you need to know about working in business and/or providing a solid foundation for further study. With a focus on helping you to become a good decision maker, you will learn essential managerial skills, alongside techniques to help you become an analytical problem solver. These skills are all highly sought after and valued in a wide range of careers.

What type of learner chooses Business?

Ability to retain information, such as the many management and leadership theories included in the course content.

Ability to apply theory learned to 'real-life' business situations.

Act as a business consultant who can give specific advice and guidance to business' as to how they should make decisions/adopt their strategy.

Use basic mathematical calculations (percentage change, use of index numbers) to manipulate and make use of data.

Use financial figures to calculate profitability, liquidity, gearing and efficiency of business'.

Literacy skills from which to build on and refine written skills of analysis, application and evaluation.



What aspects of the subject will I be studying?

The Business Studies course is varied and interesting. You will study topics such as the following:

Year one – What is business, decision making in business, functional areas of business including marketing, human resources, operations and finance.

Year two – Analysing strategic position, strategic direction, strategic methods and managing strategic change.

How will I be assessed?

There are three exams at the end of the two years. These will be three 2 hour exams that make up 33.3% of the A level. All three papers will draw on material from the whole course, and will feature a range of question styles including multiple choice questions, short answer questions, essay questions, data response questions and case studies.

What are the career/higher education prospects?

If you will like to study business, economics, finance or management at university or in an apprenticeship, A level Business provides an excellent foundation. The skills you learn are transferable across a broad range of subjects and careers. Whatever you choose to do in the future, you will find that the content you learn in this course will help. For example, knowledge of motivational theory will help you to work well in a team and help team members to achieve their potential. You might have plans to start your own business. If that's the case, you will find the marketing, human resources, stock control and finance topics particularly useful.