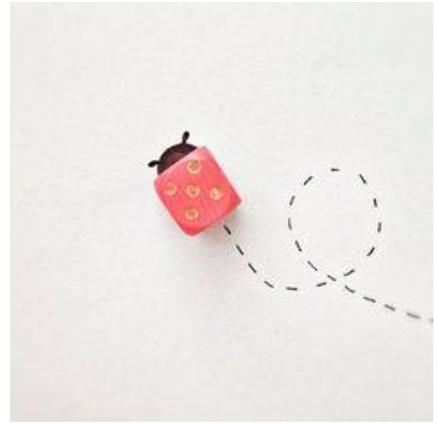# National Careers Skills Day

Photo Illustration

We are excited to invite you to take part in the National Skills Day on 20th May – it's going to be great fun whilst building confidence and an important connection for everyone at this time. In this task, we would like you to explore where your doodles could take you!

Javier Perez is an Ecuadorian Illustrator who has become famous for his innovative mix of found objects and simple line drawing to create light-hearted illustrations. Why not use Perez' artwork to inspire some of your own illustrations? All you need is an assortment of house hold items and a little imagination.

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Where can my illustrations take me?

Pursuing a career in illustration allows people to explore their creativity in drawing, design, and animation. Illustrators develop diverse skills that lead to many career options, such as positions like cartoonists, graphic designers, theatri Concept art for video games/animation/tv/movies (this encompasses MANY different positions)

- Marketing illustration for video games
- 2D/3D animation (this encompasses MANY different positions)
- Advertising at a design agency
- Medical illustration and animation
- Architectural visualisation
- Technical illustration
- Surface design for textiles, apparel, and home goods
- Greeting cards
- Storyboarding
- Theme park design
- Fashion illustration

Where can photography take me?

Photography enhances your creative, social and cultural understanding, while developing your specialist technical knowledge around equipment, techniques and style. There are so many styles of photography that the options can feel endless. Within each style, there will be opportunities to work for yourself, freelance, or work directly with already established companies. You could explore careers such as:

- Advertising art director
- Film/video editor
- Graphic designer
- Magazine features editor
- Medical illustrator
- Photographer (this encompasses MANY different positions)
- Press photographer
- Television camera operator